

2ND ANNUAL

Bauer Gala

INTO THE NIGHT

Friday, February 24, 2023

SPONSORSHIP LEVELS & BENEFITS

◆ **TITLE LEVEL SPONSORSHIP** **\$100,000**
FAIR MARKET VALUE \$6,472

◆ **BRAND RECOGNITION**

- ◇ Prominent sponsor recognition on all event-related marketing and promotional items: invitations and emails
- ◇ Prominent sponsor recognition at the VIP reception and all pre-gala events
- ◇ Two full-page spread company advertisement in the event program
- ◇ Sponsor listing on all at-event signage
- ◇ Sponsor recognition from Bauer home page and gala event page on Bauer website

◆ **HOSPITALITY**

- ◇ Four (4) tables of 10 with premier location
- ◇ Invitation for you and 7 guests to attend the VIP reception

◆ **GALA PROFILE**

- ◇ Verbal recognition at the event
- ◇ Opportunity to address the audience during the formal portion of the evening program
- ◇ Inclusion in event slideshow

◆ **MEDIA**

- ◇ Company name mentioned in all media advertising (print, online, and radio) in all pre and post-press releases
- ◇ Public thank-you advertisement in the media
- ◇ Exclusive social media posts
- ◇ Exclusive newsletter

*** TITLE LEVEL SPONSORSHIP IS EXCLUSIVE TO ONE SPONSOR**

Interested in sponsoring the Gala and want to discuss details? Please contact **Giovanni Rosselli** (gcrosselli@central.uh.edu) to craft a sponsorship package that works best for you.

Deadline for sponsorship to be listed in the program:

Friday, January 20, 2023



4250 Martin Luther King Boulevard, Room 334
713 - 743 - 4600
bauer.uh.edu/gala

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SPONSORSHIP LEVELS & BENEFITS

◆ **DIAMOND LEVEL SPONSORSHIP**.....\$50,000
FAIR MARKET VALUE.....\$4,854

◆ **PLATINUM LEVEL SPONSORSHIP**.....\$25,000
FAIR MARKET VALUE.....\$3,236

◆ **BRAND RECOGNITION**

- ◇ Sponsor recognition on all event-related marketing and promotional items: invitations and emails
- ◇ Sponsor recognition at the VIP reception and all pre-gala events
- ◇ Full-page company advertisement in the event program
- ◇ Sponsor listing on all at-event signage
- ◇ Sponsor recognition from Bauer home page and gala event page on Bauer website

◆ **HOSPITALITY**

- ◇ Three (3) tables of 10 with premier location
- ◇ Invitation for you and 5 guests to attend the VIP reception

◆ **GALA PROFILE**

- ◇ Verbal recognition at the event
- ◇ Inclusion in event slideshow

◆ **MEDIA**

- ◇ Company name mentioned in all media advertising (print, online, and radio) in all pre and post-press releases
- ◇ Public thank-you advertisement in the media

◆ **BRAND RECOGNITION**

- ◇ Sponsor recognition on all event-related marketing and promotional items: invitations and emails
- ◇ Sponsor recognition at the VIP reception and all pre-gala events
- ◇ Half-page company advertisement in the event program
- ◇ Sponsor listing on all at-event signage
- ◇ Sponsor recognition from Bauer home page and gala event page on Bauer website

◆ **HOSPITALITY**

- ◇ Two (2) tables of 10 with premier location
- ◇ Invitation for you and 3 guests to attend the VIP reception

◆ **GALA PROFILE**

- ◇ Verbal recognition at the event
- ◇ Inclusion in event slideshow

◆ **MEDIA**

- ◇ Company name mentioned in all media advertising (print, online, and radio) in all pre and post-press releases
- ◇ Public thank-you advertisement in the media



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SPONSORSHIP LEVELS & BENEFITS

◆ **GOLD LEVEL SPONSORSHIP** **\$10,000**

FAIR MARKET VALUE \$1,618

- ◆ One (1) table of 10
- ◆ Recognition during event as a gold sponsor
- ◆ Featured as a gold sponsor in communications for event

◆ **SILVER LEVEL SPONSORSHIP** **\$5,000**

FAIR MARKET VALUE \$990

- ◆ Half a table (six (6) seats)
- ◆ Recognition during event as a silver sponsor
- ◆ Featured as a silver sponsor in communications for event

◆ **INDIVIDUAL TICKETS** **\$400**

FAIR MARKET VALUE \$157

- ◆ Seating for one (1)

◆ **RECENT ALUMNI INDIVIDUAL TICKETS** **\$250**

FAIR MARKET VALUE \$157

- ◆ Seating for one (1) alumnus/a 35 years old and younger



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SPONSORSHIP GIVING FORM

Select Your Sponsorship Level

TITLE LEVEL (\$100,000)
FAIR MARKET VALUE - \$6,472

QTY: _____

SILVER LEVEL (\$5,000)
FAIR MARKET VALUE - \$990

QTY: _____

DIAMOND LEVEL (\$50,000)
FAIR MARKET VALUE - \$4,854

QTY: _____

INDIVIDUAL TICKETS (\$400)
FAIR MARKET VALUE - \$157

QTY: _____

PLATINUM LEVEL (\$25,000)
FAIR MARKET VALUE - \$3,236

QTY: _____

RECENT ALUMNI INDIVIDUAL TICKETS (\$250)
FAIR MARKET VALUE - \$157

QTY: _____

GOLD LEVEL (\$10,000)
FAIR MARKET VALUE - \$1,618

QTY: _____

I WISH TO BE CONTACTED ABOUT DONATING ALL OR A PORTION OF MY TABLE/TICKETS FOR STUDENTS TO ATTEND.

I AM UNABLE TO ATTEND, BUT HAVE ENCLOSED A GIFT OF \$ _____

PLEASE LIST MY/OUR SPONSORSHIP AS FOLLOWS: _____

SPONSOR CONTACT & TITLE: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ EMAIL: _____

Mobile Home Business Personal Business

ENCLOSED IS MY CHECK MADE PAYABLE TO THE UNIVERSITY OF HOUSTON. CHECK #: _____

PLEASE CHARGE MY: VISA MASTERCARD AMX CREDIT CARD #: _____

NAME ON CARD: _____ AMOUNT: _____ EXP DATE: _____

BILLING ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

SIGNATURE: _____ DATE: _____

PLEASE INVOICE ME.

MY COMPANY WILL MATCH MY GIFT. COMPANY NAME: _____

Please mail this form with your payment information to:

Attention: Giovanni Rosselli
University of Houston System
Gift Processing & Records
P. O. Box 867
Houston, TX 77001-0867

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All donations support student and college-wide initiatives to advance the college's mission.

For questions, please contact:

Giovanni Rosselli, Director of Alumni Relations
gcrosselli@bauer.uh.edu | 832 - 842 - 6122

APPEAL CODE: AQAAG | ALLOCATION: HC68267RN



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