



ROOTED

in BUSINESS

In Texas, we're driven by our passions. And that will never go out of style.

At the C. T. Bauer College of Business, we prepare our students with experiential learning opportunities to help make their passions become a reality.

Take Bauer alumnus Fola Lawson, who earned a master's degree in accounting. While working full-time as a CPA, Lawson found his

passion in menswear and started his own style blog called Southern Gents with partners Tunde Lawal, Olu Lawson and Stephen Mosby.

Working to communicate a "new school vintage aesthetic," Lawson introduced the blog alongside a series of young professional mixers and community outreach events. After only one year, Southern Gents opened its first online retail store and fills the gap in the market with affordable, quality men's accessories.